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February 9, 2012

Dear Business Friends;

Happy Valentine's Day! I think the last time I sent multiple Valentines, I was in Grade One. It's fun to do it again.

Normally, I send my letters at the end of a year. This year, I delayed my letter, because I wanted to tell you about **the launch of our new website at <u>www.taxtherapist.ca</u>**. I hope you will take a peek.

We are very excited about the website, and had a lot of fun developing it. Building the website also made us pause and reflect on why we are doing the work we are doing, consider the type of work we are doing, and who we are doing it for.

A major part of this reflection was with respect to the amazing people we have the opportunity to work with on a daily basis. You are one of those amazing people. Thank you for providing us the opportunity to work with you.

In recognition of the support you and others have given me over the years, I have made a donation to The Calgary Greenway fund of Parks Foundation Calgary ("PFC").

PFC is in Stage 2 of its Greenway project, which is essentially a "ring-road" of pathways that, when completed, will circle Calgary and offer a year-round destination for activities such as walking, cycling and jogging. Users will pass through parks, along river valleys, over hills and escarpments, into ravines and around wetlands. I encourage you to learn more about this project by visiting the PFC website at www.parksfdn.com

With Stage 1 virtually complete, and Stage 3 on the drawing board, it is exciting to see the project come to life, and people using the pathways. As a member of the Board of Governors of PFC, I am thrilled to be part of this significant project for Calgary. If you would like to know more, please ask me.

Many of you know that on the second anniversary of my business, I doubled the amount I donated in my first year of business. In my mind, one of the measures of my success, in business, is what I am able to contribute to the community. I set my "multiple factor" as a challenge to keep for each future year. I am proud that I have been able to achieve my goal, and have multiplied my initial donation each year. As I write the annual contribution cheque, not only do I feel an amazing warm feeling from the inside, I truly feel that with the support you have given me, we are making a difference together.

Thank you for continuing to support myself and the others in my firm. We value our relationships with you. I have always appreciated your loyalty, but more recently, have truly appreciated the referrals you gave us, to support last year's business expansion. I consider a referral to be the ultimate compliment, and hope you will continue to send us more referrals.

In closing, please check out the new website at www.taxtherapist.ca. In the spirit of Valentine's Day,

"We love working with you."

Yours truly,

Penny Leckie, CA, CMA, TEP